



Organizational Culture in Software Industry

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IT is one of the biggest and successful industries across globe. Millions of people are employed in the IT industry, in Asia, Software Development is best in India for the best quality of service in lower cost. A large part of Indias success in the IT sector is due to the crucial role played by State Karnataka in promoting and providing a boost to Information Technology so Bangalore has been known as Indias Silicon Valley. Organization Culture and Conflict are essential variables which directly influences IT industry. To understand importance of variable in the IT Organization, it is necessary to study Organization Culture and Managing Conflict and factor influencing it. A study was conducted using set of questionnaires framed by the psychologists. Then correlation and percentage analysis was found between components of Organization Culture versus demographical variables like Experience, Salary, Projects, etc., then results depicted with appropriate discussion and Expert opinion has also been incorporated. And Suggestions to increase productivity in an organization is also mentioned.

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