



# Original Works : Producing and Promoting Original Plays

Christopher Mackowski



If you are a director or producer who has shied away from doing a new play, cast aside your doubts, pick a new script, and get ready. Award-winning playwright and director Chris Mackowski shares the experiences and advice of more than 50 theatre professionals whose practical and insightful suggestions will help you raise the curtain on new and exciting plays and lower it to thundering applause. Producers and directors will find tips on: searching for and evaluating original scripts determining the best way to fit an original play into their overall season sponsoring a contest, hosting a festival, or conducting readings for new plays hosting a playwriting group or a playwright-in-residence. Promotions and marketing personnel will learn how to: find the right hook to promote a show use original shows to define their theatres niche market themselves to audiences. Not only does Mackowski take you from promotion through post-production, he also provides example financial reports, a timeline of events for conducting a new play contest, and a link to an exclusive website where you can download annotated models of press releases, specialized budgets, and other forms that can help any theater putting on original plays. Feed your artistic impulse and stop shying away from new plays. Read Chris Mackowski and let Original Works work for you!

- [The Original Poetry of Cheryl Ann Jenkins Hazzard](#)
- [Orreight Mi Ol` : Observations on Dialect, Humour and Local Lore of Sheffield & District](#)
- [Organisation Und Dienst Der Kriegsmacht Des Deutschen Reiches : Zugleich Al Leitfaden Der Dienstkenntniss Bei Der Vorbereitung Zum Offizier-Examen](#)
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